



## **Dawn Holmberg**

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### **Objective**

Secure employment to create and implement web content or web sites using semantically rich, well-structured markup code for an organization, based on its needs and specifications.

### **Education**

**Web Design, Associate in Applied Science Degree** — Gold Award (Honors), Spring 2007.  
Hennepin Technical College, Department of Graphic Design.

### **Photographic Communications, Bachelor of Arts Degree**

University of Minnesota, School of Journalism and Mass Communications.

### **Tools, Training and Skills**

Skilled in Mac OS X 10.4 Tiger and Windows XP.

#### **Adobe Creative Suite:**

Acrobat      Dreamweaver  
Flash        Illustrator  
ImageReady   Photoshop

#### **Web Content Editing:**

CSE Validator    CSS  
HTML            JavaScript  
XHTML

#### **Microsoft Office:**

Excel  
PowerPoint  
Word

#### **Other Software:**

Photo to Movie  
QuarkXpress

#### **Job Skills:**

Detail-Oriented    Task-Focused  
Self Starter        Team Player  
Excellence-Committed  
Motivated to Learn  
Ability to Multi-task

#### **Content Management:**

DotNetNuke

### **Work History**

#### **Independent Web Design and Consulting (June 2005 - Current)**

- Design, digitize content, implement and maintain several personal and client websites, including [www.artrail.com](http://www.artrail.com) and [www.chattrails.com](http://www.chattrails.com).
- Consulted with a government agency on website structure and design.

#### **Assistant Webmaster, (March 2008 – Current)**

##### **Minneapolis Photographic Society**

- Assist webmaster with site updates.
- Update Society printed schedules.

#### **Interactive Web Design Internship (October 2007 – February 2008)**

##### **Push Institute, Minneapolis, MN**

- Documented web site structure and assets.
- Produced site re-design using DotNetNuke Content Management System to convert site structure using CSS and semantic mark-up.
- Prepared images for web site using PhotoShop CS3.

## **Graphic Designer (October 2007 – February 2008)**

### **2008 Railroad Passenger Car Alliance Conference Committee**

- Designed and implemented interactive .PDF forms for use on conference website: [www.northstar-nrhs.org/RPCA2008/index.htm](http://www.northstar-nrhs.org/RPCA2008/index.htm) using Adobe InDesign and Acrobat.
- Consulted on web site content.
- Documented conference activities for use in publication and archives.
- Designed packaging, produced and distributed image CD for attendees.

## **Web Designer (January 2007 – August 2007)**

### **2007 National Railway Historical Society National Convention Committee**

- Redesigned web site, created content (including a Flash movie), implemented and maintained convention site: [www.chatrails.com](http://www.chatrails.com).
- Designed and implemented interactive .PDF catalog and order form for use on convention site.
- Documented convention activities for use in publications and archives.
- Designed packaging and produced image CD for committee members.

## **Media Producer and Photographer (May 2006 – December 2006)**

### **St. Paul Radio Club -75th Anniversary Banquet**

- Digitized club archives for multi-media presentation at event.
- Document banquet events for use in publications and archives.

## **Photographer (August 2005 – September 2006)**

### **2006 National Railway Historical Society National Convention Committee**

- Documented Convention activities for use in publications and archives.
- Designed packaging and produced image CD for committee members.

## **Graphics Production (15+ years)**

### **Diversified Graphics, Inc., Minneapolis, MN**

- Set up and operated small bindery machinery.
- Insured product quality with attention to detail.
- Worked as a team with coworkers and project managers under demanding deadlines, as well as supervised up to ten team members.

## **Freelance Photographer (15+ years)**

- Published and award winning photographer in several media.